

ORDER



Orders
Order / Rev: 170391
Alt Order #:
Product Desc:
Estimate: 4Q'16
Flight Dates: 10/12/16 - 11/06/16
Original Date / Rev: 10/10/16 / 10/10/16
Order Type: GENERAL

KXLY

Primary AE: Paul Claeys
Sales Office: REGL
Sales Region: REGL

Agency
Name: Clark Company
Buying Contact: Nancy DeStefano Glines
Billing Contact:
 30 E Sprague #A
 Spokane, WA 99202

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mumm, Candace for Spokane City Co
Demographic: A50+
Product Codes: PL Candidate
Priority: P-3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/31/16	33	\$3,640.00	\$3,094.00
11/01/16	11/04/16	13	\$1,360.00	\$1,156.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	33	\$3,640.00	\$3,094.00	108.50
November 2016	13	\$1,360.00	\$1,156.00	41.30
Totals	46	\$5,000.00	\$4,250.00	149.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Claeys			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXLY	10/12/16	11/06/16	5-530a GMNW GMNW	CM	5-530a	MTWTF--	:30	2	\$50.00	P-2	1.30	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--			1			\$50.00		1.30			
Week:		10/17/16	10/23/16	MTWTF--			2			\$50.00		1.30			
Week:		10/24/16	10/30/16	MTWTF--			2			\$50.00		1.30			
Week:		10/31/16	11/06/16	MTWTF--			3			\$50.00		1.30			
N 2	KXLY	10/12/16	11/06/16	630-7a GMNW	CM	630-7a	MTWTF--	:30	2	\$175.00	P-2	3.20	NM	7	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--			1			\$175.00		3.20			
Week:		10/17/16	10/23/16	MTWTF--			2			\$175.00		3.20			
Week:		10/24/16	10/30/16	MTWTF--			2			\$175.00		3.20			
Week:		10/31/16	11/06/16	MTWTF--			2			\$175.00		3.20			
N 3	KXLY	10/12/16	11/06/16	7-9a GMA GMA	CM	7-9a	MTWTF--	:30	2	\$160.00	P-2	3.90	NM	6	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----			0			\$160.00		3.90			
Week:		10/17/16	10/23/16	MTWTF--			2			\$160.00		3.90			
Week:		10/24/16	10/30/16	MTWTF--			2			\$160.00		3.90			
Week:		10/31/16	11/06/16	MTWTF--			2			\$160.00		3.90			
N 4	KXLY	10/12/16	11/06/16	4-430a AM This Morning America This Morning	CM	4a-430a	MTWTF--	:30	3	\$5.00	P-2	0.40	NM	11	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Advertiser: Mumm, Candace for Spokane City Coun
 Product Desc:
 Estimate: 4Q'16

KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KXLY	10/12/16	11/06/16	4-430a AM This Morning America This Morning	CM	4a-430a	MTWTF--	:30	3	\$5.00	P-2	0.40	NM	11	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--WTF--		2				\$5.00		0.40			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$5.00		0.40			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$5.00		0.40			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$5.00		0.40			
N 5	KXLY	10/12/16	11/06/16	5-530p M-F M-F News @5p	CM	5-530p	MTWTF--	:30	2	\$175.00	P-2	6.80	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----		0				\$175.00		6.80			
		Week: 10/17/16	10/23/16	MTWTF--		2				\$175.00		6.80			
		Week: 10/24/16	10/30/16	MTWTF--		2				\$175.00		6.80			
		Week: 10/31/16	11/06/16	MTWTF--		2				\$175.00		6.80			
N 6	KXLY	10/12/16	11/06/16	6-630p M-F M-F News @6	CM	6-630p	MTWTF--	:30	2	\$175.00	P-2	5.80	NM	7	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--WTF--		1				\$175.00		5.80			
		Week: 10/17/16	10/23/16	MTWTF--		2				\$175.00		5.80			
		Week: 10/24/16	10/30/16	MTWTF--		2				\$175.00		5.80			
		Week: 10/31/16	11/06/16	MTWTF--		2				\$175.00		5.80			
N 7	KXLY	10/30/16	10/30/16	5p Su News 5p News	CM	5-530p	-----S	:30	1	\$85.00	P-2	7.80	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$85.00		7.80			
													Totals	46	\$5,000.00